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**Remarks**

In view of the above amendments to the claims and the following discussion, the applicants submit that the claims now pending in the application are not anticipated under the provisions of 35 U. S. C. § 102, or obvious under the provisions of 35 U. S. C. § 103. Thus, the applicants believe that all of these claims are in allowable form.

**REJECTIONS****A. 35 U. S. C. § 102****1. Claims 1-5 are not anticipated by Rogers**

Claims 1-5 stand rejected under 35 U. S. C. § 102(e) as being anticipated by Rogers (U. S. Patent 6,794,992 issued September 21, 2004). The applicants submit that these claims are not anticipated by this reference.

Claims 1-5 relate to a universal remote control (see, the specification at page 1, lines 9-10). The remote control 1 includes a plurality of keypads arranged in a plurality of groupings 10, 20, 30, 40, 50, 60, 70 based on functionality (see, FIG. 1A and the specification at page 3, lines 8-15), and wherein a grouping of keypads for navigation keys 40 is located centrally on the remote 1 (see, FIG. 1A and the specification at page 6, lines 6-12).

Rogers describes a remote control for playing a video game (see, Rogers at column 1, lines 7-11). The remote control 10 includes groupings of keypads (see, Rogers at FIG. 2 and column 4, lines 12-34). Groupings of navigation keypads 21, 22 are located at either end of the remote control 10 to be easily accessible to each hand of a person playing a video game (see, Rogers at FIGS. 2-3A and column 4, lines 35-49).

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Rogers does not describe or suggest a universal remote control including a plurality of keypads arranged in a plurality of groupings based on functionality, wherein a grouping of keypads for navigation keys is located centrally on the remote. Rather, Rogers teaches away from applicant's arrangement by describing a remote control in which groupings of navigation keypads are located at either end of the remote control to be easily accessible to each hand of a person playing a video game. Since Rogers does not describe or suggest a universal remote control including a plurality of keypads arranged in a plurality of groupings based on functionality, wherein a grouping of keypads for navigation keys is located centrally on the remote, claim 1 is patentable over Rogers.

Claims 2 -5 depend directly from claim 1. For the same reasons as stated above for claim 1, claims 2-5 are also patentable over Rogers.

B. 35 U. S. C. § 103

1. Claims 6-11 are not unpatentable over Rogers

Claims 6-11 stand rejected under 35 U. S. C. § 103(a) as being unpatentable over Rogers (U. S. Patent 6,794,992 issued September 21, 2004). The applicants submit that these claims are not rendered obvious by this reference.

Claims 6-11 relate to a universal remote control system (see, the specification at page 1, lines 9-10). The remote control system has a remote control 1 including a plurality of keypads arranged in a plurality of groupings 10, 20, 30, 40, 50, 60, 70 based on functionality (see, FIG. 1A and the specification at page 3, lines 8-15), and wherein a grouping of keypads for navigation keys 40 is located centrally on the remote 1 (see, FIG. 1A and the specification at page 6, lines 6-12).

Rogers describes a remote control for playing a video game (see, Rogers at column 1, lines 7-11). The remote control 10 includes groupings of keypads

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(see, Rogers at FIG. 2 and column 4, lines 12-34). Groupings of navigation keypads 21, 22 are located at either end of the remote control 10 to be easily accessible to each hand of a person playing a video game (see, Rogers at FIGS. 2-3A and column 4, lines 35-49).

Rogers does not describe or suggest a universal remote control including a plurality of keypads arranged in a plurality of groupings based on functionality, wherein a grouping of keypads for navigation keys is located centrally on the remote. Rather, Rogers teaches away from applicant's arrangement by describing a remote control in which groupings of navigation keypads are located at either end of the remote control to be easily accessible to each hand of a person playing a video game. Since Rogers does not describe or suggest a universal remote control including a plurality of keypads arranged in a plurality of groupings based on functionality, wherein a grouping of keypads for navigation keys is located centrally on the remote, claim 6 is patentable over Rogers.

Claims 7-11 depend directly from claim 6. For the same reasons as stated above for claim 6, claims 7-11 are also patentable over Rogers.

#### CONCLUSION

Thus, the applicants submit that none of the claims, presently in the application are anticipated under the provisions of 35 U. S. C. § 102, or obvious under the provisions of 35 U. S. C. § 103. Consequently, the applicants believe that all of the claims are presently in condition for allowance. Accordingly, both reconsideration of this application and its swift passage to issue are earnestly solicited.

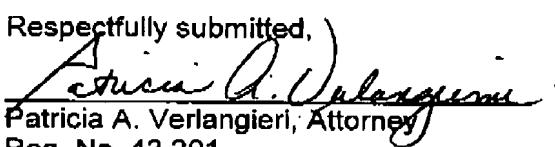
If, however, the Examiner believes that there are any unresolved issues requiring adverse final action in any of the claims now pending in the application,

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it is requested that the Examiner telephone Ms. Patricia A. Verlangieri, at (609) 734-6867, so that appropriate arrangements can be made for resolving such issues as expeditiously as possible.

Respectfully submitted,

  
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